

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General , All India Radio

F. No. 02/01/2020-P6

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Sub: Programmes Broadcast on Ek Bharat Shreshtha Bharat (EBSB) from AIR Network during March 2020

All India Radio through its entire network has broadcast programmes in different format on EBSB during March 2020. Though the focus has mainly been on Covid-19, the following programmes on EBSB too has been broadcast from AIR Stations/Channels. The details are as follows.

S.N o	Programme titles/Formats	Duration Approx	Channel/Station	Frequency
1	EBSB Title Song (all regional languages)	07 min	Primary Channel/all station	Daily
2	Talk regarding strengthening the concept of EBSB (different topics)	10 min	Primary Channels/all Station	Weekly
3	Radio Chain Play (adaptation of Plays from one language to another)	30 min	AIR Network	Monthly
4	Short feature on Cultural Aspects of Tribes and communities	15 min	Capital Stations	Fortnightly
5	Folk song of each region (played in other regions)	10 min	Primary Channels	Biweekly
6	Programme on cultural heritage of each region played in another region	30 min	Primary Channels	Weekly
7	Programme on regional food habits	10 min	Primary Channels	Monthly
8	Programme on Language and Tradition including dialects (each region)	10 min	All stations	Monthly
9	Programme on Life style and costumes (each region)	10 min	Primary Channels	Monthly
10	Programme on Tourist destination in the state (each pair state)	20 min	FM & Primary Channels	Monthly
11	Reading of Preamble (in primary & secondary language of b'cast station)	02 min	FM channels	Weekly
Average Total Duration = 568 min/month/station = 9.5x222 hours (2137 hrs over entire network)				